

Rhea Lana's PRICING GUIDE

We encourage consignors to follow our pricing guide in order to maximize their profits.
PLEASE BRING ITEMS IN GREAT CONDITION AND NOT MORE THAN 5 YEARS OLD.

PRICE AT
30-35%
OF RETAIL*

Items in
High Demand

We sell 95% of these items!

Baby Gear | Nursery Furniture | Large Toys
(Playhouses, Power Wheels, Kitchens, Wagons)

**Up to 50% of retail for like-new items*

PRICE AT
25-30%
OF RETAIL

Toys | Books | Games | Puzzles
Sports Equipment | DVDs

Additional Tips to Maximize Profits

- ♥ BUNDLE COMPLETE OUTFITS/SETS
- ♥ CHOOSE TO DISCOUNT
- ♥ THE BETTER THEY LOOK, THE BETTER THEY SELL

↳ Iron wrinkles, button buttons, and snap snaps!

EVERYDAY: PRICE AT 20%

NAMEBRAND: PRICE AT 25%

PREMIUM: PRICE AT 30%

CLOTHING BRANDS INCLUDE, BUT ARE NOT LIMITED TO, THE EXAMPLES BELOW:

EVERYDAY

CAT & JACK	CHILD OF MIND
CARTERS	CHEROKEE
OLD NAVY	GERBER
JUST ONE YOU	OSH KOSH
GENUINE KIDS	
CHILDREN'S PLACE	

NAMEBRAND

NIKE	CRAZY 8
UNDER ARMOUR	H&M
ADIDAS	ZARA
GAP	TOMS
POLO	STRIDE RITE
RALPH LAUREN	JUSTICE
VINEYARD VINES	QUICKSILVER

PREMIUM

NORTH FACE	GIGGLE MOON
PATAGONIA	PERSNICKETY
CREW CUTS	JELLY THE PUG
MINI BODEN	MATILDA JANE
TEA COLLECTION	LIVIE & LUCA
MINI MELISSA	
HANNAH ANDERSON	

Learn more at www.rhealana.com